

\$10,000 Score Prediction Contest

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING CONTEST IS VALID ONLY IN NEW YORK, PENNSYLVANIA AND OHIO, AND IS OPEN ONLY TO QUALIFIED PERSONS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED. DO NOT PARTICIPATE IN THE CONTEST IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.

Contest Dates: Contest registration is scheduled to begin on **9/10/2023 and end 11/12/2023** (the "Registration Period") at participating Station Viewing Parties. The grand prize contest is scheduled to occur during each designated 2023 Regular Season Professional Football game beginning on **9/10/2023 and ending on 11/12/2023 (see below)**. The contest is subject to all applicable federal, state and local laws and regulations and is void outside NY, PA and OH, and wherever prohibited or restricted by law.

Who May Enter: Contest is open to legal residents NY, PA and OH, who reside within the broadcast listening area of a participating Station, who are age 21 or older as of date of entry, and have a valid U.S. driver's license or government issued photo id, except the following classes of persons who are not eligible to enter:

- (a) Employees, officers, and directors of **WQHZ-FM and WXTA-FM ("Station")**, **Bud Light ("Sponsor")**, **Cumulus Radio Station Group ("Administrator")**, **Million Dollar Media**, each of their respective franchisees, parents, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this promotion (collectively, "Released Parties"), and the members of the immediate families or households, whether or not related, of any of the above. "Immediate family members" includes, for purposes of this promotion, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grand children) and each of their respective spouses.

How to Enter: Official entry forms will be made available at designated WQHZ-FM & WXTA-FM Viewing Parties (while supplies last) in the Erie, PA metro market area prior to the kickoff of each designated professional football game during the 2023 regular season (see below). Listen to WQHZ-FM & WXTA-FM for participating location, date and time of each weekly event during the Registration Period. Obtain an official entry form and fully complete entry with all required information including your name, address (*including city, state and zip code*), email, birth date, phone number(s) (*including area code(s)*), **and your halftime and final score prediction of that week's designated game** and deposit completed entry in the registration box available prior to the registration deadline for each designated game. Official entry form availability may be limited.

| | | | |
|-----------------------|-----------|-----------|-----------------------------|
| 9/10/2023 – 1:00p ET | 11:00a ET | 12:50p ET | Pittsburgh vs San Francisco |
| 9/17/2023 – 1:00p ET | 11:00a ET | 12:50p ET | Buffalo vs. Las Vegas |
| 9/24/2023 – 1:00p ET | 11:00a ET | 12:50p ET | Cleveland vs. Tennessee |
| 10/1/2023 – 1:00p ET | 11:00a ET | 12:50p ET | Buffalo vs. Miami |
| 10/8/2023 – 1:00p ET | 11:00a ET | 12:50p ET | Pittsburgh vs. Baltimore |
| 10/15/2023 – 1:00p ET | 11:00a ET | 12:50p ET | Cleveland vs. San Francisco |
| 10/22/2023 – 1:00p ET | 11:00a ET | 12:50p ET | Buffalo vs. New England |
| 10/29/2023 – 1:00p ET | 11:00a ET | 12:50p ET | Pittsburgh vs. Jacksonville |
| 11/5/2023 – 1:00p ET | 11:00a ET | 12:50p ET | Cleveland vs. Arizona |
| 11/12/2023 – 1:00p ET | 11:00a ET | 12:50p ET | Pittsburgh vs. Green Bay |

Maximum of one entry per person per game date per event location. All contestants may only submit an entry on their own behalf. Eligible entries must be received prior to the designated deadline as specified by the Contest Administrator (see above). Information on all entries must be hand-printed. No mechanically reproduced or photocopied entries allowed. Incomplete or illegible entries will be disqualified. Administrator not responsible for lost, stolen, late, misdirected, illegible, incomplete, or damaged entries, or for entries submitted in a manner

that is not expressly allowed under these rules. All such entries will be automatically void. All entries received become the property of the Administrator and will not be returned.

Finalist Selection & Notification ~ Maximum of one (1) finalist per game per station event (20 total for entire Contest): Prior to opening half kickoff of each designated professional football game, a random drawing shall be held from among all eligible entries received for that week to select one (1) official grand prize finalist per game per station event to participate in the Score Prediction contest for that game date (see below).

The selected finalist may be contacted and/or finalist's name shall be announced by the contest administrator. Any selected potential finalist must be present at the time of their selection and announcement in order to be eligible to participate in the Score Prediction contest. Any finalist who cannot be contacted, or who fails to make their presence known for any reason, or who is not present at the time of their selection will be disqualified. An alternate finalist will then be randomly selected from all remaining eligible entries received, and notified per the procedures outlined above. Once an alternate finalist is selected, the previously selected contestant is immediately disqualified and will not receive any alternate prize award or compensation.

Any selected finalist who does not meet the eligibility requirements, or does not wish to participate in the grand prize contest will be disqualified. An alternate finalist will then be randomly selected and notified per the procedures outlined above, time permitting. **Decisions of Contest Administrator in the selection, notification and confirmation of finalist; and all matters related to the contest are final and binding.**

The selected finalist shall be assigned to the designated game on the date of their selection, as solely determined and designated by the Contest Administrator. Only the one (1) randomly selected finalist per station event as designated by the Contest Administrator shall be eligible for the chance to participate in the Score Prediction Contest. All other entries received are ineligible to participate or win.

Score Prediction Contest: In order for the grand prize to be awarded to any eligible contestant, the **Halftime & Final Score prediction** submitted on their official entry form must exactly match the **actual Halftime & Final Score** of the designated game they were required to predict according to the following requirements:

- All Score predictions must be completely accurate and match the exact score with the correct team. For example, if the actual final score of a designated game is Pittsburgh - 27, San Francisco - 10, then a predicted final score of Pittsburgh - 10, San Francisco - 27 or a prediction of 27-10 without specifying the associated teams will not constitute a winning entry.
- All entries must be clear, legible and complete. Any incomplete or illegible entries will be disqualified and will not be eligible for any prize.
- Only the one (1) official finalist per grand prize event location selected by Station is eligible to participate or win. All other entries are disqualified and will not be acknowledged, regardless of the accuracy of their prediction.
- The associated prize level will only be awarded to an eligible contestant if their halftime and final score prediction exactly matches the actual halftime and final score of the designated game for both teams.

Prize Awards & Delivery: In the event of a successful score prediction, the eligible finalist who submitting the winning prediction will be eligible to claim the associated prize, subject to verification of compliance with these official rules. The available prize awards are as follows:

- **Correct Halftime & Final Score Prediction:** \$10,000 Cash
- **Correct Final Only Score Prediction:** \$1,000 Cash

All prize awards are non-cumulative. A maximum of (3) grand prizes will be awarded in the Contest, to the first three official finalists who successfully complete the contest requirements according to these official rules. The contest will be concluded following the first three successful halftime & final score predictions. A maximum of (3) final score only bonus prizes will be awarded to the first three official finalists who successfully complete the Bonus Prize contest requirements according to these official rules.

If the prize winning requirements are not successfully completed by an eligible contestant during the contest period, then the grand prize and bonus prize **will not be awarded**.

All prize winner(s), if any, must accept delivery of prize from Administrator, or as otherwise instructed by Administrator. All other costs related to prize delivery and acceptance are the responsibility of winner including

but not limited to taxes. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash redemption or prize substitution allowed, except at Administrator's sole discretion or as provided herein. Administrator reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable.

Grand prize winner(s) will be required to complete and return a W-9 form (*if prize value exceeds \$600.00*), affidavit of eligibility, and liability/publicity release (*Tennessee residents need not sign publicity release*), and present a valid U.S. driver's license or government issued photo id and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all income taxes on prize(s).

Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, contestant will not receive any other prize substitution or compensation. Total ARV of all available prizes: **\$33,000**.

Additional Rules & Restrictions: By participating in this contest, entrants agree to abide by and be bound by the Official Rules and the decisions of the Administrator, which shall be final in all matters relating to this contest. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Administrator for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in contest constitutes permission for the Administrator and its agencies to use winners' names and/or likenesses for purposes of advertising and trade in any media worldwide without limitation or further compensation unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

Sponsor and Administrator are not responsible for any typographical or other error in the printing or advertising of the offer, administration or execution of the contest or in the announcement of the prizes/prize winners. By accepting prizes, winners agree to hold Sponsor/Administrator, and released parties (collectively "Releasees"), from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this contest, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel related thereto), and to assume all liability in connection therewith.

Releasees shall not be liable to any winner, entrant or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Releasees' sole control. No more than the advertised maximum number of prizes will be awarded for any reason.

IN CASE OF DISPUTES: By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor/Administrator in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

Odds: The odds of being selected as the official finalist for each game date are dependent upon the number of eligible entries received per game.

Winners List: For a copy of these official rules or a list of prize winner(s), if any, send a self addressed, stamped envelope to: **\$10,000 Score Prediction Contest, c/o Cumulus Radio Group, 471 Robison Road, Erie, PA 16509.** PLEASE SPECIFY participating location, and which you are requesting. Requests must be received by 1/12/2024.

Administrator: This Contest is administered by **Cumulus Radio Group, 471 Robison Road, Erie, PA 16509.**